



THE OFFICIAL PUBLICATION OF THE COLUMBINE CHAPTER OF THE AMERICAN BREWERIANA ASSOCIATION

**August**, 2002

# "Rush to the Rockies" A Huge Success!!

Vol. 11, No. 3



Pat Wesch with the Grand Raffle Prize!

The Columbine Chapter would like to thank everyone who participated in this year's "Rush to the Rockies" (May 2nd through May 4th) and helped make it a huge success. Attendance was excellent, which helped kick off Thursday's room-to-room trading. Carlos Gallegos from Utah provided an outstanding selection of interesting breweriana and Walt Cary, of Belton, Missouri, brought two totes of collection-quality cans which catalyzed the evening's activities.

Friday night brought everyone out of the woodwork with the banquet followed by the auction at the hotel. A buffet-style meal highlighted by ribs and chicken gave plenty of energy to an auction that progressed well into the evening. A special thank you to everyone who donated items to this year's auction. Obviously, the Chapter hopes that this is a trend that continues to improve and we would like to encourage any and all members to start thinking about an interesting item you may want to donate to the Rush auction in 2003.

The Public Show on Saturday morning was teeming with activity as nearly every table was full and plenty of people were

buzzing the Convention Center trade floor. There were plenty of cans and breweriana to keep any collector happy who was searching for that "must have" item. Saturday's show climaxed with two drawings for this year's grand raffle prizes. **Pat Wesch** from McCook, Nebraska, walked away with the Miller Lite Denver Broncos Superbowl neon while **George Brown** of Louisville, Colorado, took home the highly desirable alloriginal Tivoli neon. Congratulations to **Pat** and **George** and thank you to all who participated in the raffle.

# BILL FREDERICK WINS BILL MCKIENZIE AWARD!!!

Another highlight of Saturday evening's activities was the presentation of the Bill McKienzie Award. This award originally began in 1993 as the D.A.D. Award (Dedication, Ambition & Determination) as a means to honor the most outstanding and devoted member of our Chapter. It was voted upon and approved unanimously by the Columbine Executive Board in 1996, that the name be changed from the D.A.D. Award to the Bill McKienzie Award. It is named in honor of long-time Columbine Chapter member Bill McKienzie, who best exemplified the qualities of unselfishly donating his time, talents and efforts for advancement of the Columbine Chapter and our breweriana hobby. To the surprise of no one, this year's winner was Bill Frederick. Bill has exhibited the characteristics of this award during his lengthy tenure as a Columbine Chapter and Executive Board member. He is a true pillar of the Chapter and we would like to extend him a welldeserved CONGRATULATIONS!



Bill Frederick on the Trade Floor

#### **COLUMBINE BREWGLE**

# Newsletter of the **COLUMBINE CHAPTER**

of the American Breweriana Association 7249 Petursdale Ct., Boulder, CO 80301 (303) 527-3565

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The Columbine Chapter is a registered chapter of the American Breweriana Association. The Columbine Chapter and the ABA are non-profit, literary and educational organizations furthering public knowledge of brewing history and beer advertising in America. Organized with the sole purpose of uniting historians, breweriana collectors and brewing industry workers in the bonds of friendship for their mutual benefit in the furtherance of the industry, breweriana collecting, and the aforementioned associations.

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#### Printer

# THE PRESSWORKS Lonnie Smith

All material submitted for possible publication should be sent to:

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In order to thank everyone who had a hand in helping make this year's "Rush to the Rockies" so successful, we would need the rest of this page to list all of the names. The Chapter would, however, like to extend a heartfelt "THANK YOU" to several people who outdid themselves.

Once again, **Bill Besfer** assumed the lead role in overseeing the registration of the show. In addition, **Bill** and **Jim Patterson** coordinated the activities with the hotel and helped with any associated set-up. "Rush to the Rockies" is a smooth, well organized show and **Bill & Jim** are a major reason why. **Steve Presley** not only helped organize the tour of the Anheuser-Busch Brewery, but also donated many key items to the auction. Speaking of donations, **Bob Chapin** donated 30 trays to the auction with 100% of the proceeds going to the Columbine Chapter. The Chapter was able to raise a significant amount of money for the treasury which we hope will continue to improve the overall quality of our activities and newsletter.

In a separate note, the Chapter would also like to recognize and thank the efforts of Mike Barden, Brett & Linda Dusek, Jim Patterson, Nick Clous, Bill Besfer, Rick Natter and Todd Schroeder for their work on the shed project. This project involved the location and erection of a free-standing shed in order to store (in one place) and catalog breweriana that is in the Chapter's possession for future raffle prizes and auction items.

Finally, THANK YOU to Maury O'Keefe, Brett Dusek & Jim Patterson for their literary contributions to this issue of the BREWGLE. Also, to Steve Presley for the many fine "Rush to the Rockies" pictures we were able to incorporate and again, to Maury, for providing the beautiful Coors banner.

# With Deepest Sympathy

Our Columbine Chapter members were deeply saddened upon receiving word concerning the passing of **Donald Whelan** of Lincoln, Nebraska on June 4, 2002, and **Marty Goglia** of Littleton, Colorado, on June 10, 2002. We wish to extend our most sincere and deepest sympathy to your families and friends. Our thoughts and prayers are with you.

## CHATTER FROM THE MAD HATTER . . . NATTER!



Greetings,

By now Rush is a fond memory in our minds. In case you haven't heard, Rush was both a quality show and a financial success for the club. I feel it is one of the top 10 shows in the nation and my goal is to make it one of the top 5. Thanks to everyone who helped with the beer, the raffle, munchies for the hospitality room, the auction, and everyone else I'm forgetting. A SPECIAL thanks to **Bill Besfer** and **Jim Patterson**!!! You all helped make Rush 2002 a big hit.

I am writing this article before the ABA Reno Show so I don't have much to report on it. We are planning on serving 100 pounds of Rocky Mountain Oysters to the ABA members at the show, on Thursday night. We even had a special t-shirt made up for the occasion. I'm going to go out on a limb and predict that it will go off without a hitch.

The next bit of information is that I'm happy to announce that we have created a new position on your Board of Directors. John Smoller has stepped up to the plate and volunteered to be our new Public Relations Man. He will be making sure all our shows get national notoriety in the big publications and in several chapter newsletters. Thanks, John! You know, there are a ton of people, like John, who step up to the plate and help out the club in one way or another and that is what makes the Columbine Chapter work so well. As Dwayne would say, "party on dudes!"

Judy Murphy of Colorado Springs, a happy 40th wedding anniversary. I think the metal for 40 years is not gold, not silver, but rust. Anyone who knows Mike knows that he has an impressive collection of cans, most of which he dumped himself.

At this point I would like to put in a plug for our raffles. The raffle we have at our shows is about our only source of income. Even if there is nothing on the table that you collect, please buy those tickets. You can always give it to someone else, donate it back to the club, or just pass it up. This is what it's all about, stepping up to the plate and doing your part.

Lastly, I would like to talk about our next show on August 17th at the Louisville Elks Club. Our member, George Brown, helped get us this location and it should be a ton of fun. The Elks Club is located in downtown Old Louisville and has convenient parking, lots of room, lots of light, and plenty of tables. Todd, don't wear your cap in the bar unless you want to buy a round. After the show I have arranged a tour of the Old Louisville Inn which is 3 blocks away. This is one of the oldest bars in Colorado and I feel it has one of the most beautiful back bars in the state. The bar was built in the 1880's by the Brunswick Company of Dubuque, Iowa. We will see the original hand crank elevator used to bring up ice and kegs from the basement. You will see the copper spittoon trough and the murals painted by a local Indian in the 40's for his bar tab. I even heard a rumor that if a train goes by while we are in the bar, Nick Clous will buy everyone a beer. Way to step up to the plate, Nick! As for food, the Old Louisville Inn has a very good menu. Also, there are 2 Italian restaurants 1-2 blocks away. One of those restaurants is the famous Blue Parrot. People have been driving long distances for many years to eat their spaghetti. After dinner I would like to invite everyone to an open house at my place. I live about a mile away and about a half mile away from US 36. Maps will be available at the show for all these activities. So there you have it, sports fans, a complete day of fun and frolic in "Hooterville" with the Columbine Chapter. Tell one and all. And besides all that, the new upscale Flatirons Mall is an easy 10 minute drive from the Elks Club for those of you who aren't, heaven forbid, into breweriana.

And finally a big thank you to all of you who make all this so much DAMN fun for me.

Amen-Coach Natter

# ENTER NACKS

#### BY NICK "THE NICKSTER" CLOUS

## IF THE NICKSTER KNOWS, EVERYBODY KNOWS!"



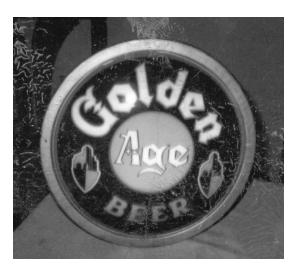
Pre-Pro Tray for Sonder Beer
Suffolk Brewing Co., Boston, MA 1861-1890
"The Tray Master" - Gary Cushman, Chelsea, VT



Pre-Pro Advertising Card for North Western Brewing Co., Chicago, IL Brent Laswell, Kingwood, TX



3 Pre-Pro Bottles from Kessler Brewing Co., Helena, MT Steve Armstrong, Kamiah, ID



**1936 Lighted Sign for Golden Age Beer** *Golden Age Breweries Inc., Spokane, WA*1934-1948

"Premium" Bill Mugrage - Lynnwood, WA

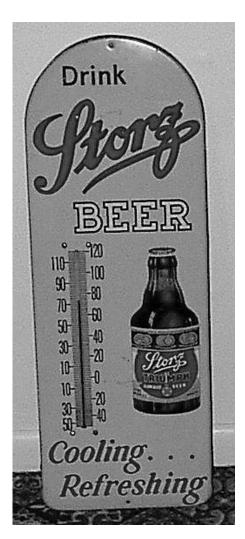
Thanks for contributing! Keep those pictures and letters coming my way! I love to hear from everybody and what they found! Send pictures to: The Nickster, 16510 E. 11th Avenue, Aurora, CO 80011 (303) 344-8874



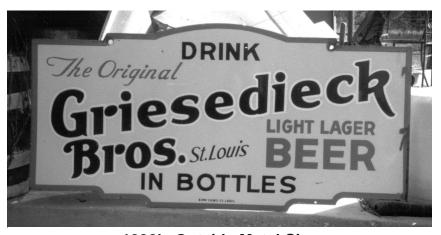
1930's T.O.C. for Century Beer
Ph. Schneider Brewing Co., Trinidad, CO
Rick Natter, Louisville, CO



Acme Gold Label Light Dry Beer
Acme Brewing Co., Los Angeles,
CA
Dwayne Sutton, Elizabeth, CO



1936 Metal Storz Beer Thermometer Storz Brewing Co, Omaha, NE John Mlady, Omaha, NE



1930's Outside Metal Sign for Griesedieck Bros. Beer, St. Louis, MO Ed Culbreth, Kaufman, TX



1950's Moving Butte Special Beer Sign Butte Brewing Co., Butte, MT Dan Jeziorski, Billings, MT

### **WELCOME NEW** MEMBERS!!

#### Arlyn Buchli

13654 95th Avenue Chippewa Falls, WI 54729-8944 (715) 723-9031

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1478 Fetters Loop Eugene, OR 97402-3364 (541) 343-3305

#### **Ted Czech**

7 Oak Lane Marlboro, NJ 07746-2006 (908) 462-1110

#### Mark Erickson

1120 W. 6th Street Silver City, NM 88041 (505) 388-1839

#### Jerry Hyatt

11304 NE 12th Avenue Vancouver, WA 98685-4010 (360) 576-3848

#### **John Monteserrato**

145 Jeffrey Drive Sugarloaf, PA 18249-9576 (570) 708-1940

#### **Dale Sleeman**

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#### Jim Jordan

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#### **Rod Klatt**

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#### Dan Scoglietti

Pueblo, CO 81001-0157

7201 Tokin Drive NE Albuquerque, NM 87122 (505) 798-9328

## **American Breweriana Association Membership Application** Please enroll me in the American Breweriana Association. My check for \$ is attached. US: \$25 • Canada: \$30 • Overseas: \$35 surface, \$45 Airmail All in US funds. Name:\_\_\_\_\_ Address: State: \_\_\_\_\_ Zip: \_\_\_\_\_ Telephone: ( ) \_\_\_\_\_ Dealer (include business name and specialty) \_\_\_\_\_ Spouse: \_\_\_\_\_ Enroll these family members at \$3 a person (give ages of children): Industry associated (Your position and name of brewery, distributor, retail outlet, etc.) Complete these that apply to you for the next Member's Resource Book Collector (specific area of interests) Send To: ABA • P.O. Box 11157



The Rahnes: Corinne, Paul Jr. and Paul Sr.

Corinne & Paul Sr., Our Oldest - but youngest at Heart 
Columbine Chapter Members!

Paul turned 90 July 22nd - Happy Birthday!!!

All BEER Collectables. Cans, Steins, etc. Buy-Sell-Trade





Gary & Dara Waer 760 eas-744-9578 825 Laurelwood Ct. San Marcos, CA 92069

#### **Bill Lester**

BCCA 27785

Buyer & Seller of Beer Cans & Bock Signs

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E-mail: btlester@conpoint.com



Hiney Can

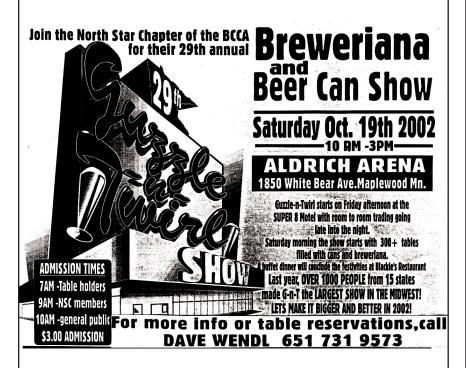
Cores

Foster's Logger

Moos Head

Lowerin' Bra Red Dog

Mole's Son Little Kings Bush Light



# Hitch up your wagons...



and help us BLAZE a new Trail to the Omaha territory for the

20th Annual Midwest Breweriana Convention

(Sponsored by the Cornhusker Chapter of the B.C.C.A.)

September 26-28
DoubleTree Guest Suites

Omaha, Nebraska (a new location)

- Single set-up convenience in luxurious 2-room suite
- · Large buy-sell-trade public show right out of your room
- · Great room-to-room trading
- Breweriana auction & banquet dinner
- Exciting raffles Goody bags
- Three day Hospitality Room

FOR MORE INFORMATION CONTACT

**HEATHER HAIN • 402-896-9917** 

OR email: Rhhain@aol.com

# A Taste of "Rush to the Rockies"



Awards Ceremony: Norm Wiedrick, Betty Kear, Dick Sivils, Nick Clous, Vicki Carara & Rick Natter



Members of the Tour Group at Anheuser-Busch Brewery in Fort Collins, Colorado.



Activity on the Trade Floor



Bill Frederick, Bill Mugrage, Ron Moermond, Maury O'Keefe & Jim McCoy enjoying the Hospitality Room



Gordon & Joshua Bragg on the Trade Floor



Hoss Davie doing his magic!





Battle of the Banners! Coors Light vs. Anheuser-Busch. Under the Anheuser-Busch banner on the right: **Jim McCoy**, **Bill Frederick**, **Ron Moermond**, **Jim Schlitter**, **Maury O'Keefe**, **Bill Schlitter** & **Jim Patterson** who posed for **Steve Presley**, the WONDERFUL photographer (who is partial to Anheuser-Busch, by the way!).



Rich Weimer & Dick Cramer having a laugh.



**Walt Cary** had some of the finest cans on display for room-to-room trading.



**Shannon, David & Kris King** having fun at the banquet.



Barry Frederick turned up this beauty!



Comparing profiles: Bill Besfer, Bill Frederick, Ken Schneider, & Shannon King

# A Show's Signature!!

#### by Jim Patterson

After attending breweriana collectible shows all over this country for the past twenty-five years, I might not be an expert, but figure that I can put on a show with the best of them.

Case in point, the "RUSH TO THE ROCKIES!" With the help of **Bill Besfer** and many volunteers, we host this show in Ft. Collins in May of each year. What makes it successful? Well I think it is the hotel itself and our auction. These two items are our "signature" for a successful show. The hotel is a nine-story atrium building and our auction immediately follows the banquet in the same room on Friday night. Everyone just stays at their tables and this large attendance makes a great auction. Of course, we have our brats and beans, too!

Enough about my show, how about others? How are they successful?

#### THE BLUE-GRAY SHOW

One of the best shows is the Blue-Gray put on every February in Fredericksburg, Virginia, by **Raynor Johnson**, ABA #1123 and BCCA #10176, and his crew. This show has some of the best room to room dealing that can be had. There are 194 rooms in two buildings filled with only breweriana collectors. WOW! **Ray** has dealers waiting to donate kegs of micro beer and the hotel lobby turns into a huge trading floor. The wonderful cooperation from the hotel has to be his show's "**signature**."

#### **GUZZLE 'N TWIRL**

Another great show has to be the Guzzle 'N Twirl that is held in October every year in the Minneapolis area. Now, this is one gathering that I have never attended, but I'm going to guess and say if there is a "signature" for this show, it is probably that it has over 300 tables set up for the event. That's a lot of collectors under one roof, attending a buy-sell-trade event!!

#### MIAMI VALLEY/DAYTON SHOW

Another one of my favorites was **Bob Cate's** Miami Valley-Dayton, Ohio Mini Canvention held at the Inland Park. Most people camped out or stayed in motor homes, but **Shirley** and I always stayed in one of the nearby motels. Who can forget the brats and cold "Hudy" beer. Were these two items his "**signature**"? This is one I miss.

# GREAT BREWERIANA EVENTS WITH LONGEVITY

There are several other shows that have great longevity: The Midwest Breweriana Convention at Omaha has been held each year for the past twenty years! **Larry Handy's** Valley Forge, Pennsylvania show is having it's 49th semi-annual get-together this fall. He must be doing something right. KC's Best and the Carrie Nation Chapter of the BCCA, joint hosts, just had their 23rd annual show in Abilene, Kansas. Am sure there are other shows with longevity like these, but why are they successful?

I think it is their "signature" They find something that stands out and people remember their show and this makes them want to come back!!

Will always remember **Dick and Nancy Oyler's** "Atlantic Anti-Freez" each February in Columbia SC. It was a mom and pop motel, a very small trade room, great room-to-room trading, but what I remember the most was the great catfish stew that we had every Friday night. That was their "signature" for 17 successful shows!

Am sure there are many other good shows, too numerous to mention. I apologize for not mentioning these.

#### FOR THOSE WANTING TO HOST A SHOW

A little advice for new collectors and chapters just starting out and thinking about hosting their own show, would be to think about what I've written.

You need your own "HOOK" or "signature" to keep people coming back time after time to make your gathering successful. With hotel rates on the rise and costs going up, GOOD LUCK!!

## 21st National American Breweriana Association Convention, Reno, Nevada, June 18 - 22, 2002



Brad Baker, Bill Schlitter, Todd Schroeder, Paul Rahne & Nick Clous



Mark Erickson, Stan Galloway, Chris Galloway & Marty from Portland, Oregon.



Jim Patterson, Maury O'Keefe, Shirley Patterson, Nick Clous, Brad Baker & Jim McCoy



Bill Besfer, the Hotel Banquet Coordinator, Chris Galloway, Stan Galloway, Pat Perkay & Rick Natter



Rick Natter, Jim McCoy & Bill Besfer



**Gary Waer & Jim Warnock** enjoy a plate of Rocky Mountain Oysters in the Hospitality Room.

# **Collector Spotlight**

By Brett Dusek

This issue of the BREWGLE's *Collector Spotlight* features Columbine Chapter member **Keith Mueske**. **Keith** has worked at Coors (in the brew house) for nearly 30 years and as a result focuses his collecting on any and all Coors-related beer items.

Venturing into **Keith's** basement is like walking into a museum of Coors breweriana. Virtually every inch of his basement is covered with Coors



advertising from floor to ceiling. Looking at this immense display you would think that **Keith** has been collecting his whole life, however, he has only been at it a mere 10 years.

**Keith** attended his first Columbine trade (and the Chapter's first trade) after seeing an advertisement in *The Pressworks* in 1991. Well, that was all it took for Keith to catch the "collecting bug" and he has been





at it ever since. Fortunately for the Columbine Chapter, **Keith's** enthusiasm for collecting has overflowed into helping with local trades (Rush to the Rockies) and becoming one of our newest board members.



Although he admires his entire collection, **Keith** admits that his favorite piece is a very limited edition Coors porcelain hammer. Despite his passion for collecting, **Keith's** fondest part of the hobby is going to trades, drinking a few beers and visiting with the many good friends he has met over the years. It is no wonder **Keith** is so well-liked by all!





#### by Jim Patterson

Well, it has been a while since you have heard from me and there are quite a few tidbits to pass along.

Guess by now everyone has heard that Philip Morris has sold **Miller Brewing Co.** to South African Breweries for \$5 billion, WOW!

Saw an article in our local Denver paper that is hard to believe! Imagine "Beer - 101." This class at Metro State College in Denver is a six-week class in learning how to make beer, as well as how to match beer with food. This course is sponsored by Coors. Don't remember having any course like this when I went to college.

Has anyone tried "Vibe," a new Coors product just released in May? This is one of those new "malt beverages."

#### **Brewery and Brewpub Changes**

Got a few e-mails from **Roger Kirkpatrick** that I need to pass on. **Hub Cap Brewing Co**. closed and the equipment is expected to be moved to Birmingham, Alabama, where the owners are expected to open a new micro-brewery, **Birmingham Brewing Company**. I hope that they do better than Hub Cap.

The **Oasis Brewing Co. Annex** in Boulder, Colorado, closed in early June and all the brewing equipment was auctioned off. The **Oasis Brewpub**, across town in Boulder, is continuing to make beer and thrive.

**Mountain Sun Brewpub** is opening at two locations in southwest Boulder. Opening is set for August.

The **Dolores River Brew Pub** in Dolores, Colorado, is going strong with good food, great beer, in a smoke-free atmosphere.

Am sorry to report that a personal friend, **Ken Piel**, has closed up **Lonetree Brewing Co.** in Denver. Hope he will continue to stay active in the brewing business, because he makes good beer and root beer.

**Lake Powell Brewing**, Page, Arizona, closed and the equipment is to be shipped to Salt Lake City.

**Organ Mountain Brewing Co.** of Las Cruces, NM, closed on January 5th, 2002. Some of its equipment was sent to **Sunset Brewing** in El Paso, Texas.

**O'Ryan's Brewpub**, also in Las Cruces, closed and is for sale. Long-planned reopening did not occur.

Another one that bit the dust is **H. C. Berger Brewing Co.** of Ft. Collins, Colorado, closed in June. Rumor is that the county closed them up for nonpayment of taxes. These guys made very good beer, and have been very good supporters of our "Rush to the Rockies."

The **Paradise Brewpub** in Pagosa Springs, Colorado, should have their new permit by now and are going to reopen as "19th Hole Brew Pub."

The **Il Vicino Brewpub** in Salida, Colorado, has changed owners and name and is now know as, **Amica Brewery and Pub**.

#### 4th World Cup Awards

Got some information off the tube that I thought I'd pass on! The Fourth Annual Beer Cup awards ceremony was held in Aspen on June 12th and as always the U.S. received most of them, a big 69%. Breweries from Colorado received thirteen medals.

#### **For Flower Lovers**

A little piece of trivia! **Full Sail Brewing** of Hood River, Oregon, has become the first micro-brewery to have a rose named after it: the **Full Sail Rose**. A beer by any other name should smell as sweet. Edmunds Roses of Wilsonville, Oregon, has released the Full Sail Rose, which has billowy white blossoms from spring until late fall.

#### Craft Beer Sales and Anheuser-Busch

Craft beer sales surpassed \$3.3 billion in 2001, a 1.2% increase over the previous year, and the industry produced 6.1 million barrels for the year. By comparison, **Anheuser-Busch**, the world's largest brewer, shipped a record 99.5 million barrels last year. They also released on May 1st a series of three limited-edition 16-ounce cans, recognizing "**America's Beer**," "NASCAR driver Dale Earnhardt, Jr.," and "World Cup Soccer."

#### **ABA National Convention at Reno**

**Shirley** and I attended the American Breweriana Association recent national convention in Reno, along with quite a few others from Colorado. Had a great time trading, selling and buying breweriana. **Shirley** had a great (successful) time on the quarter slots! Brought her winnings back home and used them to buy a wedding/house-warming gift for our grandson and his new house.

Had some side trips while in Reno. Went to beautiful Lake Tahoe, Virginia City and California. Spent quite a bit of time trying to find some brewpubs and breweries, some open and some closed: Lake Tahoe Brwing Co., in Lake Tahoe (open); Blue Water Brewing Co. of Lake Tahoe (closed, just a sign on a building left); Truckee Brewing Co. of Truckee, California (open); Great Basis Brewing Co. of Sparks, Nevada; Silver Peak Restaurant and Brewery of Reno; Brew Brothers Casino and Brewrey, Reno; and a neat stop in Toole, Utah, at the Track's Brewpub, where the owner was very nice and gave me coasters, business cards, etc. In other words, we had a very good trip.

#### BEER TALES OF YESTERYEAR

#### By Maury O'Keefe

Over many years I have enjoyed hearing **Paul Rahne Sr**. (long time ABA & Columbine member) tell his tales about his beer delivery days around & before 1940. I keep thinking that people who are crazy enough to collect BEER STUFF might also enjoy some of the funny (and not so funny) stories that I've encountered in 35 plus years in the beer business:

First tale: We all have tales about things we passed up in our collecting experiences. I started with the Falstaff Distributorship in 1965 and one of my stops was a Drug Store on Colfax (yes that same Colfax). We also carried Country Club Malt Liquor and this particular account required a case on hand (JUST happened to be a case of Cone Top Cans). Every week the owner said to be sure and check and see if he had enough Country Club. I was afraid he would make me swap it out for fresh beer (would have cost about \$3) so I always said you are OK on Country Club and let it go. (Wonder how much those cans are worth today?)

<u>Second tale:</u> I spent 1 day a week delivering on Larimer Street (near now famous LODO & Coors Field). It was 90 degree weather and I hung my coat behind the seat in my truck and didn't think much about it until winter. As I was making a delivery, I spotted a customer wearing a Falstaff coat sitting at the bar and I asked him where he got the coat. He replied that he bought it at a garage sale. Made sense, except it had **my name** embroidered on the front! At least I recovered my coat.

<u>Third tale:</u> A bar on 17th Avenue had a trap door in the LADIES room where you took beer into the basement (most all bars in those days had basements for storage). The bartender said don't worry - there are no women in here this time of day. Coming back up with a load of empties I was surprised to encounter a lady sitting on the pot (can we say that?) and she calmly said it's OK - I just had to go - and calmly went about her business. Quite embarassing, for me at least!

Fourth tale: In 1973, I left Falstaff & went to work for Coors Distributorship in Englewood, Colorado. Several years later, I took 3 loads of old beer signs that had been stored upstairs in the warehouse to the dump to make room for NEW signs. When I was finished they said I had a phone call and it was the 1st President of the ABA (Don Natale) of all people. He explained that they had this NEW Club of Collectors call the American Breweriana Association (ABA) and could we consider donating a few old signs for their 1st Convention at the Arapahoe County Fairgrounds? I explained that I could have earlier but now maybe we could donate the NEW signs. He said older were better but anything would be nice, so we did that and he invited me to the 1st ABA Convention (really was more of a buy, sell & trade show). I saw enough to get me hooked on collecting old beer STUFF and the rest is history.

Fifth tale: In this collecting society you always hear that I AM OUT OF SPACE. About 20 years ago I went to the Galloways' when they lived in Colorado Springs for an ABA Board of Directors meeting. They had Walter's ouside sign faces on the ceiling in their basement and I thought they looked neat. So I went home and told my wife, Polly. She said "don't even think about it!" Then she visited their home and on the way home she asked if I could get sign faces like that? I did, and now we are OUT OF SPACE!

There are a million beer stories out there and this has been just a sampling of mine. Hope you could enjoy them as much as I have.

#### **Board of Directors Meeting Notes**

Held: July 13, 2002 at the home of Jim & Sherrie Stille

The July Board Meeting was called to order by President **Rick Natter** at 1:20 PM with 14 members and Board members present. Along with the agenda, the May and June Financial Statements, an updated "Auction Rules & Regs. / Consignment" form for our Rush Auction, an updated "Brewgle / Show Flow Chart," and handouts from the Reno, ABA Annual Meeting were presented.

Jim Patterson presented President Rick Natter with the *President's Appreciation Award* plaque that Rick was presented by **Stan Galloway** in Reno at the banquet. **Jim Patterson** accepted the award on behalf of **Rick**. **Rick** had to leave the Annual Meeting early due to serious back pain.

Treasurer's Report: Bill Besfer commented that the Chapter needs to continue the "Rush to the Rockies" show in May, indicating that the Auction, General Raffle, and Grand Prize Raffles at Rush are the "heavy hitters" that consistently bring dollars into the Chapter's treasury. It was again stressed that: if you've got something to donate to the Chapter for the Raffle, consider whether or not it meets the Auction criteria. If it goes into the Auction, all proceeds go directly to the Chapter's bottom line.

A discussion about the auction Rules & Regulations changes concerning "buy-backs" was explained by **Dick Cramer**. **Dick**, together with **Hoss & Pat Davie**, worked on the changes, after a "buy-back" occurred at last year's auction, resulting in about an hour of unnecessary accounting time. The changes have been incorporated for future auctions. Also, the subject of a possible 10% "reserve fee" to provide the Chapter with revenue from consignors with unrealistic "reserves," being implemented was discussed. No decision was made; discussion tabled.

<u>Old Business</u>: The shed was finally erected at **Brett Dusek's** in early June. The final cost exceeded expectations, but included all interior shelving, exterior paint, and other extras.

The Reno Hospitality room at the ABA Annual Meeting cost more than planned, but was a success. We received several positive comments; 7 new members; sold all our t-shirts; and hopefully will gain more attendance for next year's Rush. Also, **Pat Wheeler**, ABA Webmaster, announced that he was looking into the possibility of email for ABA Journal distribution. This could be an option for the BREWGLE as well.

Jim Patterson and Bill Besfer will negotiate another 3year contract with the Holiday Inn. Having the ABA Annual Meeting in Denver, in 2004, will probably have little impact on Rush.

Chaper Membership / ABA Membership is still an issue at the ABA level. We decided we could help promote ABA membership by printing an ABA membership application form in each BREWGLE, at Chapter expense. We continue to promote ABA at all Chapter functions. We'll also send ABA President, Len Chylack, a copy of the "New Member Packet" that Rich Weimer has been sending to new Chapter members for the past several years, (at his own mailing expense) which includes an ABA membership application and sample copy of the ABA Journal. The ABA is proposing that Chapters charge more money (a tax; a penalty) to Chapter members that aren't ABA members. The ABA would use the "tax" money to promote the ABA "in our area." Our Chapter currently has members in 33 of the 50 States, and 2 foreign countries.

<u>New Business:</u> Brett Dusek will "test drive" selling Chapter items on eBay (less expenses) to determine if this is a viable vehicle for adding dollars to the Chapter treasury.

The ABA Annual meeting appears to be slated for Wisconsin, in 2003.

It was a complete surprise to all Columbine Chapter members at Reno, to hear that (1) **Jim Warnock** is the ABA Meeting Planner (2) hear him announce during the Annual Meeting that the 2004 Annual Meeting could be in Denver. He also stated that he'd been in contact with Denver hotels and Denver area ABA members. He mentioned the name of the hotel & room rates, and what sounded like inadequate square-footage for the Saturday Public show. He offered no names of Denver area ABA members contacted. **Rick Natter** and **Jim Warnock** did exchange calling cards, **after** the Annual Meeting.

Brewgle Folding / Mailing: <u>August 4th</u> at Nick Clous's in beautiful suburban Aurora.

October 12th B.O.D. Meeting: Tentatively scheduled to be at Bob Chapin's, however, Rick Natter will follow through to confirm.

August 17th Show: Louisville, CO Elks Lodge. 11:00 AM - 3:00 PM.

**December 7th Show:** Grizzly Rose. **Bill Besfer** will contact **Keith Mueske** to set up.

The meeting closed at about 3:05 PM.

Respectfully submitted, **MrBill** 



# COLUMBINE CHAPTER American Breweriana Association 7249 Petursdale Court Boulder CO 80301





### **MARK YOUR CALENDARS:**

August 17th: Columbine Chapter Trade Show, Louisville Elks Club, Louisville, CO

**September 5th-8th:** BCCA Canvention 32, Lexington, KY, Hyatt Regency & Radisson Hotels

**September 26th-28th:** Cornhusker Chapter's 20th Annual Midwest Breweriana Convention, Omaha,

NE, DoubleTree Guest Suites

October 12th: B.O.D. Meeting at **Bob Chapin's** house.

October 19th: North Star Chapter 29th Annual Guzzle-N-Twirl Show, Maplewood, MN,

Super 8 Motel

**December 7th:** Columbine Chapter Grizzly Rose Show, Denver, CO

# Don't Miss Our Next Trade Show!!!! August 17, 2002, 11:00 AM to 3:00 PM

Louisville Elks Club 525 Main Street Louisville, CO 80027 (303) 666-8600

#### DIRECTIONS:

**Coming from Denver:** Head West on U.S. 36. Just outside Broomfield, take the Storage Tek Drive/Interlocken Loop Louisville exit. Go North (right) for about 2-3 miles on that County Road. Pass Storage Tek on the left and cross Dillon Road at the light. Drop down into Louisville and immediately take Park View Avenue to the left. Go about 2 or 3 blocks and turn right onto Main Street. Go 1/2 block and the Elks is on your left.

<u>Coming from the North on Highway 287:</u> Turn right onto South Boulder Road (heading West) at the light in Lafayette. Go about 2 miles into Louisville (lots of lights). Just over the railroad tracks, turn left onto Main Street. Go about 1/2 mile through town and the Elks will be on your right.

- \*\* Tour the 2nd oldest back bar in Colorado at the Old Louisville Inn
- \*\* Blue Parrot Restaurant and its famous spaghetti just 2 blocks away
- \*\* Open House at Rick Natter's following dinner